

## **Event Sponsorship Packages**

### **Dinner Sponsor - \$25,000- First Star**

- ❖ *Two (2) Tables for ten (10) to the Shindig Dinner - premier seating and name recognition on the table*
- ❖ *Full page ad in Shindig Program with recognition as the Shindig Dinner Sponsor*
- ❖ *Company name/logo included in presentation shown the evening of the event as the Shindig Dinner Sponsor*
- ❖ *Company name listed in all printed material and media press releases*
- ❖ *Company logo listed on SIRE website as the Shindig Dinner Sponsor with a link to the sponsor's website, three (3) months prior to event and three (3) months after event*
- ❖ *Company logo listed in our quarterly newsletter, the SIRE Crier, as the Shindig Title Sponsor*

### **Cocktail Sponsor - \$15,000 - Radiant Star (SOLD)**

- ❖ *One (1) Table for ten (10) to the Shindig Dinner - premium seating and name recognition on the table*
- ❖ *Cocktail napkins with your company name for use during the evening of the event*
- ❖ *Company name/logo included in presentation shown the evening of the event as the Shindig Cocktail Sponsor*
- ❖ *Half (1/2) page ad in the Shindig Program with recognition as the Shindig Cocktail Sponsor*
- ❖ *Company name listed in all printed material and media press releases*
- ❖ *Company logo listed on SIRE website as the Shindig Cocktail Sponsor with a link to the sponsor's website, three (3) months prior to event and three (3) months after event*
- ❖ *Company logo listed in our quarterly newsletter, the SIRE Crier, as the Shindig Cocktail Sponsor*

### **Entertainment Sponsor - \$10,000 - Dazzling Star (SOLD)**

- ❖ *One (1) Table for ten (10) to the Shindig Dinner - premium seating and name recognition on the table*
- ❖ *Half (1/2) page ad in the Shindig Program with recognition as the Shindig Entertainment Sponsor*
- ❖ *Company name/logo included in presentation shown the evening of the event as the Shindig Entertainment Sponsor*
- ❖ *Company name listed in all printed material and media press releases*
- ❖ *Company logo listed on SIRE website as the Shindig Entertainment Sponsor with a link to the sponsor's website, three (3) months prior to event and three (3) months after event*
- ❖ *Company logo listed in our quarterly newsletter, the SIRE Crier, as the Shindig Entertainment Sponsor*

### **Silent Auction Sponsor - \$10,000 - Dazzling Star (SOLD)**

- ❖ ***One (1) Table for ten (10) to the Shindig Dinner - premium seating and name recognition on the table***
- ❖ ***Half (1/2) page ad in the Shindig Program with recognition as the Shindig Silent Auction Sponsor***
  
- ❖ ***Company name/logo on paddles used during live auction***
- ❖ ***Company name on silent auction forms***
- ❖ ***Company name/logo included in presentation shown the evening of the event as the Shindig Silent Auction Sponsor***
- ❖ ***Company name listed in all printed material and media press releases***
- ❖ ***Company logo listed on SIRE website as the Shindig Silent Auction Sponsor with a link to the sponsor's website, three (3) months prior to event and three (3) months after event***
- ❖ ***Company logo listed in our quarterly newsletter, the SIRE Crier, as the Shindig Silent Auction Sponsor***

### **Decoration Sponsor - \$10,000 - Dazzling Star**

- ❖ ***One (1) Table for ten (10) to the Shindig Dinner - premium seating and name recognition on the table***
- ❖ ***Half (1/2) page ad in the Shindig Program with recognition as the Shindig Decoration Sponsor***
- ❖ ***Company name/logo on table centerpieces***
- ❖ ***Company name/logo included in presentation shown the evening of the event as the Shindig Decoration Sponsor***
- ❖ ***Company name listed in all printed material and media press releases***
- ❖ ***Company logo listed on SIRE website as the Shindig Decoration Sponsor with a link to the sponsor's website, three (3) months prior to event and three (3) months after event***
- ❖ ***Company logo listed in our quarterly newsletter, the SIRE Crier, as the Shindig Decoration Sponsor***

### **Printing Sponsor - \$10,000 - Dazzling Star (SOLD)**

- ❖ ***One (1) Table for ten (10) to the Shindig Dinner - premium seating and name recognition on the table***
- ❖ ***Half (1/2) page ad in the Shindig Program with recognition as the Shindig Printing Sponsor***
- ❖ ***Company name/logo included in presentation shown the evening of the event as the Shindig Printing Sponsor***
- ❖ ***Company name listed in all printed material and media press releases***
- ❖ ***Company logo listed on SIRE website as the Shindig Printing Sponsor with a link to the sponsor's website, three (3) months prior to event and three (3) months after event***
- ❖ ***Company logo listed in our quarterly newsletter, the SIRE Crier, as the Shindig Printing Sponsor***

### **Wine Sponsor - \$7,500 - Brilliant Star**

- ❖ *One (1) Table for ten (10) to the Shindig Dinner - prominent seating and name recognition on the table*
- ❖ *Half (1/2) page ad in the Shindig Program with recognition as the Shindig Wine Sponsor*
- ❖ *Company name/logo printed on cards placed on all attendees' tables with recognition as Shindig Wine Sponsor*
- ❖ *Company name/logo included in presentation shown the evening of the event as the Shindig Wine Sponsor*
- ❖ *Company name listed in all printed material and media press releases*
- ❖ *Company logo listed on SIRE website as the Shindig Wine Sponsor with a link to the sponsor's website, three (3) months prior to event and three (3) months after event*
- ❖ *Company logo listed in our quarterly newsletter, the SIRE Crier, as the Shindig Wine Sponsor*

### **Audio Visual Sponsor - \$7,500 - Brilliant Star**

*One (1) Table for ten (10) to the Shin top margin*

- ❖ *Shindig Dinner - prominent seating and name recognition on the table*
- ❖ *Half (1/2) page ad in the Shindig Program with recognition as the Shindig Audio Visual Sponsor*
- ❖ *Company name/logo included in presentation shown the evening of the event as the Shindig Audio Visual Sponsor*
- ❖ *Company name listed in all printed material and media press releases*
- ❖ *Company logo listed on SIRE website as the Shindig Audio Visual Sponsor with a link to the sponsor's website, three (3) months prior to event and three (3) months after event*
- ❖ *Company logo listed in our quarterly newsletter, the SIRE Crier, as the Shindig Audio Visual Sponsor*

### **Credit Card Sponsor - \$5,000 - Sparkling Star**

- ❖ *One (1) Table for ten (10) to the Shindig Dinner - prominent seating and name recognition on the table*
- ❖ *Quarter (1/4) page ad in Shindig Program with recognition as the Shindig Credit Card Sponsor*
- ❖ *Company logo/name on signs placed on check-out tables as the Shindig Credit Card Sponsor*
- ❖ *Company name/logo included in presentation shown the evening of the event as the Shindig Credit Card Sponsor*
- ❖ *Company name listed in all printed material and media press releases*
- ❖ *Company logo listed on SIRE website as the Shindig Credit Card Sponsor with a link to the sponsor's website, three (3) months prior to event and three (3) months after event*
- ❖ *Company logo listed in our quarterly newsletter, the SIRE Crier, as the Shindig Credit Card Sponsor*

### **Valet Parking Sponsor - \$5,000 - Sparkling Star**

- ❖ *One (1) Table for ten (10) to the Shindig Dinner - prominent seating and name recognition on the table*
- ❖ *Quarter (1/4) page ad in Shindig Program with recognition as the Shindig Valet Parking Sponsor*
- ❖ *Company name/logo on valet parking hang-tags with recognition as the Shindig Valet Parking*
- ❖ *Company name/logo included in presentation shown the evening of the event as the Shindig Valet Parking Sponsor*
- ❖ *Company name listed in all printed material and media press releases*
- ❖ *Company logo listed on SIRE website as the Shindig Valet Parking Sponsor with a link to the sponsor's website, three (3) months prior to event and three (3) months after event*
- ❖ *Company logo listed in our quarterly newsletter, the SIRE Crier, as the Shindig Valet Parking Sponsor*

### **Reception Sponsor - \$5,000 - Sparkling Star**

- ❖ *One (1) Table for ten (10) to the Shindig Dinner - prominent seating and name recognition on the table*
- ❖ *Quarter (1/4) page ad in Shindig Program with recognition as the Shindig Reception Sponsor*
- ❖ *Company name/logo on signs placed on registration tables as Shindig Reception Sponsor*
- ❖ *Company name/logo included in presentation shown the evening of the event as the Shindig Reception Sponsor*
- ❖ *Company name listed in all printed material and media press releases*
- ❖ *Company logo listed on SIRE website as the Shindig Reception Sponsor with a link to the sponsor's website, three (3) months prior to event and three (3) months after event*
- ❖ *Company logo listed in our quarterly newsletter, the SIRE Crier, as the Shindig Reception Sponsor*

### **Signage Sponsor - \$2,500 - Glittering Star (SOLD)**

- ❖ *One (1) Table for ten (10) to the Shindig Dinner - choice seating and name recognition on the table*
- ❖ *Quarter (1/4) page ad in the Shindig Program with recognition as a Shindig Signage Sponsor*
- ❖ *Company name/logo placed on all event signs as Shindig Signage Sponsor*
- ❖ *Company name/logo included in presentation shown the evening of the event as the Shindig Signage Sponsor*
- ❖ *Company name listed in all printed material and media press releases*
- ❖ *Company logo listed on SIRE website as a Shindig Signage Sponsor with a link to the sponsor's website, three (3) months prior to event and three (3) months after event*
- ❖ *Company logo listed in our quarterly newsletter, the SIRE Crier, as a Shindig Signage Sponsor*

## **Table Sponsorship Packages**

### **Dazzling Star Table Sponsor - \$10,000**

- ❖ One (1) Table for ten (10) to the Shindig Dinner - premium seating and name recognition on the table
- ❖ Recognition in all printed material and media

### **Sparkling Star Table Sponsor - \$5,000**

- ❖ One (1) Table for ten (10) to the Shindig Dinner - prominent seating and name recognition on the table
- ❖ Recognition in all printed material and media

### **Glittering Star Table Sponsor - \$2,500**

- ❖ One (1) Table for ten (10) to the Shindig Dinner - choice seating and name recognition on the table
- ❖ Recognition in all printed material and media

### **Twinkling Star Table Sponsor - \$1,750**

- ❖ One (1) Table for ten (10) to the Shindig Dinner - select seating and name recognition on the table
- ❖ Recognition in all printed material and media

### **Program Ad Sponsor**

Offer your Appreciation, Support, Best Wishes, or Congratulations to SIRE, the Honorees, staff, clients, or a volunteer - by purchasing a program. Black and white camera-ready art must be received by April 30, 2007, for inclusion in the program. (NOTE: Program Ad examples are not to scale).

**Full Page Ad (6" x 6") - \$750**

**Half Page Ad (6" x 3") - \$500**

**Quarter Page Ad (3" x 3") - \$250**

<p><b>Company logo</b></p> <p><i>"Person/Company" joins SIRE, Houston's Therapeutic Equestrian Center in honoring (Honorees' Names)</i></p>	<p><b>Company logo</b></p> <p><i>"Company" congratulates SIRE, Houston's Therapeutic Equestrian Center on its 2007 Shining Stars Over Texas Shindig</i></p>
<p><b>Company Logo</b></p> <p><i>"Person/Company" proudly sponsors SIRE, Houston's Therapeutic Equestrian Center</i></p>	